

# SCHOLARLY PODCASTING

Voices, Stories, & Strategies



February 26, 2025



11:00AM - 12:00PM



Sherman Centre for Digital Scholarship (and Online)



**JOE KIM**

Professor,  
Psychology,  
Neuroscience &  
Behaviour



**KAREN BIRD**

Professor,  
Political Science



**RUTH CHEN**

Associate Dean,  
Continuing Professional  
Development (CPD)

Associate Professor,  
School of Nursing



**MILICA HINIC**

Research & Engagement  
Coordinator,  
Wilson College of  
Leadership & Civic  
Engagement



## Land Acknowledgement

McMaster University is located on the traditional Territories of the Mississauga and Haudenosaunee Nations, and within the lands protected by the “Dish With One Spoon” wampum agreement.

# **Code of Conduct and Privacy**

## **Code of Conduct**

The Sherman Centre and the McMaster University Libraries are committed to fostering a supportive and inclusive environment for its presenters and participants. Please refer to our code of conduct webpage for more information: [scds.ca/code-of-conduct/](https://scds.ca/code-of-conduct/)

## **Session Recording and Privacy**

This session is being recorded with the intention of being shared publicly via the web for future audiences. In respect of your privacy, participant lists will not be shared outside of this session, nor will question or chat transcripts.

Questions asked via the chat box will be read by the facilitator without identifying you. Note that you may be identifiable when asking a question during the session in an audio or visual format.

# The Sherman Centre for **Digital Scholarship**

The Sherman Centre for Digital Scholarship (SCDS) is a research centre located in McMaster University's Mills Memorial Library offering consulting, training, and technical support for all aspects of digital scholarship. SCDS staff support students, faculty, staff, and community members on and beyond campus who are engaged in digital scholarship projects.

## Core service areas include:

- Data Discovery and Collection
- Statistical and Geospatial Data Analyses
- Text Mining and Natural Language Processing
- Data Visualization
- Digital Storytelling
- Podcasting
- 3D Printing
- Large Language Models
- Open Scholarship
- Bibliometrics and Research Impact Analysis
- Web Archiving
- Social Media Data Collection
- Digital Research Ethics
- Research Data Management

**Learn more:** [scds.ca/contact](https://scds.ca/contact)



## Podcast Hosting Options at McMaster University Libraries

Looking for a space to host your academic podcast? McMaster University Libraries is seeking a cohort to further pilot its podcast hosting service through the MacBlog platform.

Indicate your interest through this request form:

<https://library.mcmaster.ca/forms/request-blog>

Refer to the terms of service for eligibility:

<https://macblog.mcmaster.ca/terms-of-service/>

Questions? Contact [scds@mcmaster.ca](mailto:scds@mcmaster.ca)

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**Tell us about your most recent podcasting initiative. What was the goal? What's been most challenging? What's been most rewarding?**

scds.ca  
scds@mcmaster.ca

A joint initiative of McMaster's  
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McMaster University Libraries



**Sherman  
Centre**  
for Digital Scholarship

**From your perspective, what advantages do podcasting's unique characteristics afford the medium as a form of scholarship / pedagogy?  
Are there any disadvantages?**

**In your podcasting practice or in teaching with podcasts, how do you decide how much emphasis to place on form (e.g. narrative structure, sound quality, creative elements) versus intellectual content?**

**How might we quantitatively/qualitatively express the scholarly impact of a podcast. Which approaches are useful? Which may be misleading?**

**Any ideas for leveraging the power of listener communities? How can we move beyond passive listening to active engagement?**

# Any particularly interesting scholarly podcasts you'd like to recommend?



Audience  
Recommendations

<https://forms.office.com/r/9y1aisC2wM>

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# GETTING STARTED WITH PODCASTING

From Pre- to Post-Production and Beyond



February 26, 2025



1:00PM – 2:00PM



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Libraries



Paul R. MacPherson Institute  
for Leadership, Innovation  
and Excellence in Teaching

<https://libcal.mcmaster.ca/event/3988806>