Hypothesis Test, Univariate, and Bivariate Analysis with R

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DASH: Data Analysis Support Hub Workshop Series Date: February 13, 2024







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Hypothesis Test, Univariate, and Bivariate Analysis with R

- We have two parts of the session; theoretical and analysis part.
- Very basic statistics and analysis with R.











Parameters and Statistics

	Parameters	Statistics
Source	Population	Sample
Notation	Greek (e.g., µ)	Roman (e.g., <i>xbar</i>)
Vary	No	Yes
Calculated	No	Yes





Statistical inference

• Statistical inference: generalizing from a sample to a population with calculated degree of certainty



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Hypothesis testing





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General Concept hypothesis testing

- A hypothesis is a claim or statement about a property of a population
- A hypothesis test is a standard procedure for testing a claim about a property of a population using sample data
- We would like to compare the observed statistic with a preconceived parameter value and conclude whether data are consistent with preconceived idea
- Generally, we evaluate the role of chance in getting the observed sample statistic very different from the claim





Motivation for hypothesis testing

- Hypothesis testing provides an objective framework for making decisions using probabilistic methods, rather than relying on subjective impressions
- People can form different opinions by looking at data, but a hypothesis test provides a uniform decisionmaking criterion that is consistent for all people





Null Hypothesis: H_0

• The null hypothesis (denoted by H_0) is a statement that the value of a population parameter (such as proportion, mean, or standard deviation) is equal to sample value





Alternative Hypothesis: H_1

The alternative hypothesis (denoted by H₁ or H_a or H_A) is the statement that the parameter (such as proportion, mean, or standard deviation) somehow differs from the sample value





Specification of hypothesis

- $H_0: \mu = \mu_0 \text{ vs. } H_1: \mu \neq \mu_0 \text{ or } \mu < \mu_0 \text{ or } \mu > \mu_0$
- We test the null hypothesis directly
- We compute the difference between the observed value and the expected value under null hypothesis and examine whether the difference is too large or too small
- Either reject H_0 or accept H_0 based on the size of the difference
- If the difference is too small, we tend to accept null hypothesis
- If the difference is too large, we tend to reject null hypothesis





Four possible outcomes in hypothesis testing

test		Truth	
d on		H_0	H ₁
Decision base	Accept H ₀	H_0 is true H_0 is not rejected	H_1 is true H_0 is not rejected
	Reject H ₀	H_0 is true H_0 is rejected	H_1 is true H_0 is rejected

- You can notice that incorrect "rejection" or "failure to rejection" of *H*₀ is possible in hypothesis testing
- These are the errors associated with hypothesis testing
- Two types of errors can occur- type 1 error and type 2 error





General example of hypothesis testing

- Consider mean daily expenditure of all university students μ_0 is claimed to be Tk. 350.00 and population standard deviation σ is Tk. 75.00
- We would like to test the claim using hypothesis testing

H₀: μ = 350

• Thus, our alternate hypothesis is:

H₁: *μ* ≠ 350





Concepts of Hypothesis Testing

- We randomly select 25 students and estimate sample mean \bar{x} =370.16
- If \bar{x} is close to the claimed population mean of 350 that the difference is small, we are more convinced to believe the null hypothesis
- If \bar{x} is much larger than 350 (say 600) or much less than 350 (say 150) that the difference is large, we are more convinced to reject the null hypothesis
- The question is how large is large and how less is less
- If that is allowed to be decided by individual perception, people will decide very differently on the same sample mean
- Hypothesis testing provides a standardized procedure without any subjective bias





Sampling distribution of \bar{x} given null hypothesis is true







Set the significance level

- Significance level is the α that refer to what proportion of sample means that are too extremes in the sampling distribution will be considered for rejection of null hypothesis
- Extreme values are located towards the tails of the distribution
- Usually, the significance level is 5%
- Two-tailed hypothesis: μ can be both greater or less than μ_0
- One-tailed hypothesis: μ can only be greater or less than μ_0





Significance level in two-tailed Test



Significance level in right sided one-tailed test



Significance level in left sided one-tailed test



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Three approaches for hypothesis testing

- Unstandardized critical value method
- Standardized critical value method (Also known as test statistic method)
- P-value method
- All are basically same





Unstandardized critical value method

- Identify the critical (cut point) value(s) that demarcates the extreme values from the non-extreme values
- If we define the non-extreme values as the middle 95% of the distribution [this means α = 0.05], then the critical values that demarcate the non-extreme values will be 1.96 standard deviations of X-Bar on either side of the mean of the sampling distribution [350], or

UCV = 350 + 1.96*15 = 350 + 29.4 = 379.4

LCV = 350 - 1.96*15 = 350 - 29.4 = 320.6





Unstandardized sampling distribution approach

Sampling Distribution of X-Bar



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Standardized critical value (test statistic) method

- Compute the Z-statistic for the observed sample mean.
- If it is greater than 1.96 or less than -1.96, we know that will be in the rejection region on the either side respectively.

Z score=
$$\frac{\bar{x}-\mu}{\frac{\sigma}{\sqrt{n}}}$$
=1.344





Rejection region in a two-tailed test







P value method

- The *p-value* approach (which is generally computed with a computer and statistical software or distribution table) and compared with the preset significance level
- P value is the probability of obtaining a test statistic as extreme or more extreme than the actual test statistic obtained, given that the null hypothesis is true
- For this example, since the sample mean is to the right side of the mean, calculate

 $P(\bar{x} \ge 370.16) = P(Z \ge 1.344) = 0.0901$ (computed by excel)

Since this is a two tailed test, we must double this area for the p-value $p-value = 2^*(0.0901) = 0.1802$

• Since we defined the significance level at 0.05 and p value is 0.1802, we cannot reject the null hypothesis



Statistical conclusions in our example

Unstandardized sampling distribution:

Since LCV (320.6) < \bar{x} (370.16) < UCV (379.4), we fail to reject the null hypothesis at a 5% level of significance.

Standardized Test Statistic:

Since $-Z_{\alpha/2}(-1.96) < Z(1.344) < Z_{\alpha/2}(1.96)$, we fail to reject the null hypothesis at a 5% level of significance.

P-value:

Since p-value (0.1802) > 0.05 [α], we fail to reject the null hypothesis at a 5% level of significance.





Univariate Analysis





Univariate Analysis

"Univariate is a term commonly used in statistics to describe a type of data which consists of observations on only a single characteristic or attribute." Wikipedia

Descriptive Statistics:

Measures of Central Tendency: Mean, median, and mode.

Measures of Dispersion: Range, variance, and standard deviation.

Position: Quartile, and interquartile range.

Frequency Distribution: How often each value or range of values occurs.

Graphical Representations:

Histograms, box plots, bar chart, pie charts, etc.





Histogram



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Bar Graph: Hotel rating



Boxplot: BP for 113 Males





Pie Chart: Hotel rating







Bivariate Analysis





Bivariate Analysis

Bivariate analysis is the analysis of two variables (often denoted as X, Y), for the purpose of determining the relationship.- Wikipedia





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Purpose of bivariate analysis



Testing of association.



Predicting one variable (possibly a dependent variable) by another variable (possibly the independent variable).





Contrast with Univariate Analysis

Bivariate analysis involves the analysis of two variables, while univariate analysis focuses on only one variable.





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Bivariate Analysis







Measures of Central Tendency, Dispersion, Position, Frequency Distribution of one variable (predictor) by another variable (outcome). Histograms, box plots, and bar charts of one variable (predictor) by another variable (outcome).

Two sample t-test, Anova test, Simple regression analysis, etc.





Acknowledgement

I included some slides from Dr. Dipak Kumar Mitra, Professor, North South University, Bangladesh.





Contact

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Let move to the coding part

https://colab.research.google.com/drive/1R22 VaodM2ehWrMMekXiObg4pxMJKcS3k#scroll To=2poHgvqImUn3



