




# Introduction to GIS

## ArcGIS Online



McMaster University sits on the traditional territories of the Mississauga and Haudenosaunee Nations, and within the lands protected by the Dish With One Spoon wampum agreement.



# Overview

- Intro to GIS
  - What is it?
  - Data types
  - Representing Data on a Map
  - Coordinate Systems
- Spatial Data Sources
  - McMaster University Library
  - Scholars GeoPortal
  - Open data
- GIS Software
  - Esri / ArcGIS
  - Site license
  - ArcGIS Online
- Activity
- Q & A



# Learning Objectives

- Have a better understanding of what GIS is and how it can be used
- Become familiar with common sources of geospatial data
- Learn the ArcGIS Online interface and be able to create a simple map
- Know where you can get additional help and resources

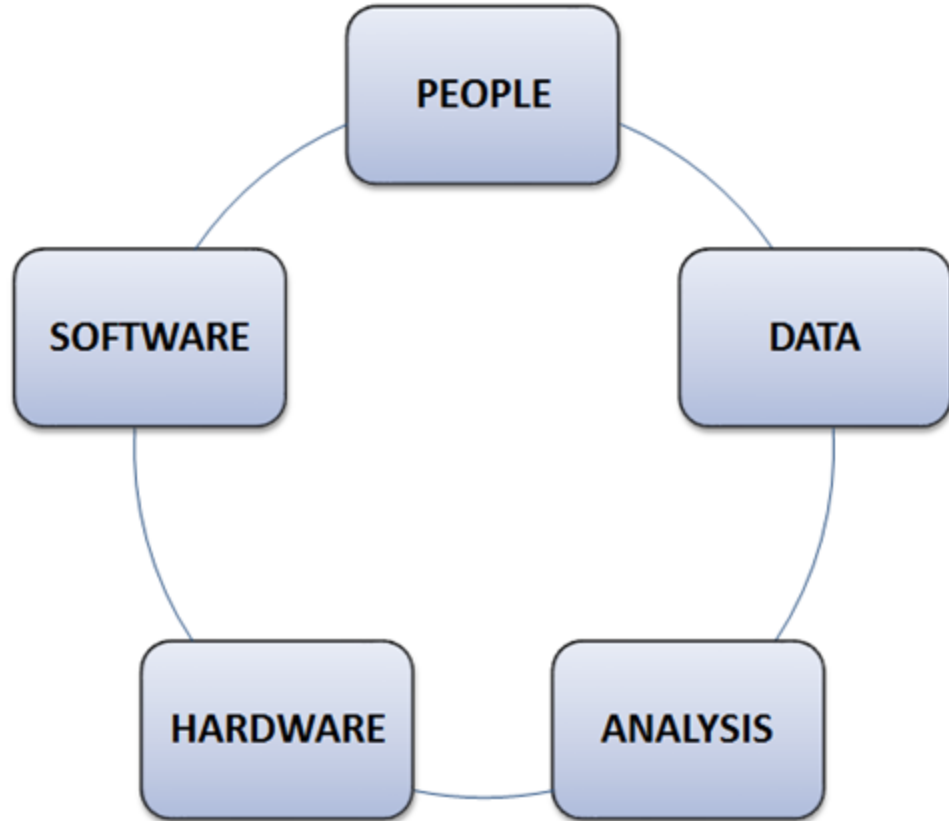


# What is GIS?

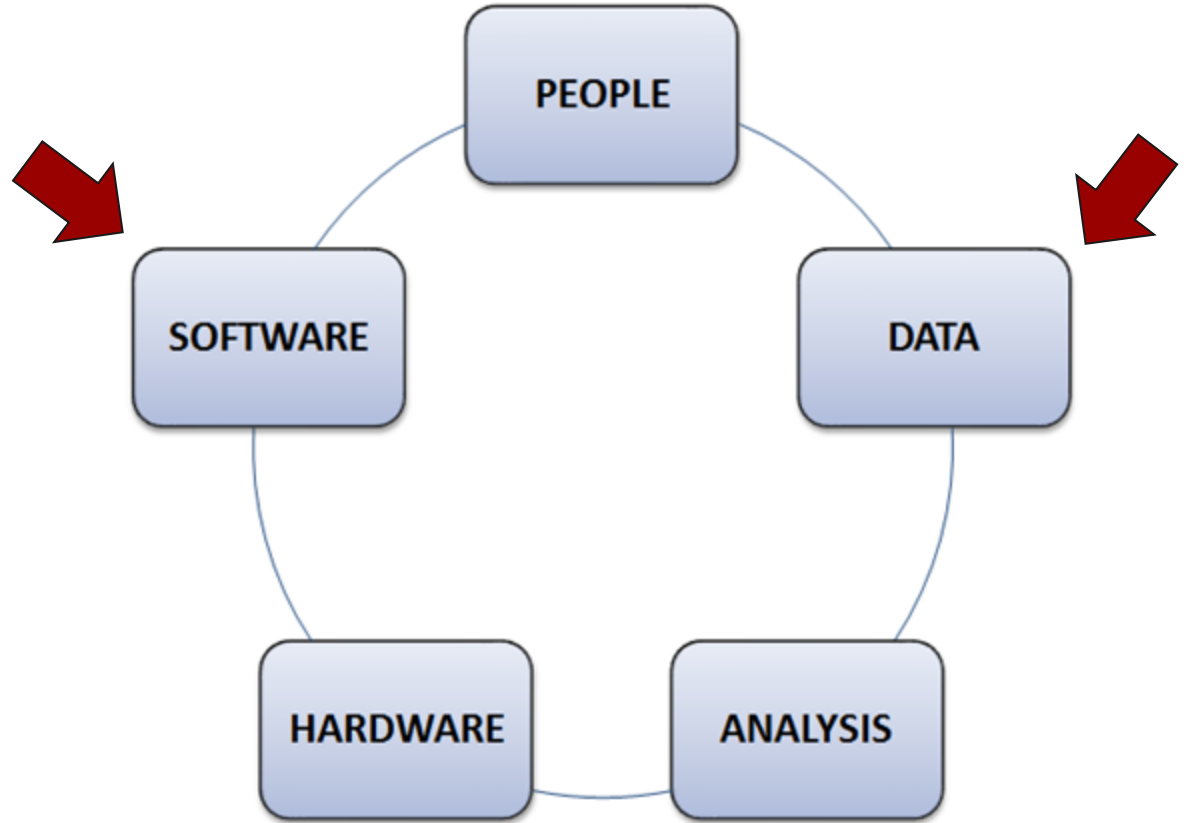
- Geographic Information Systems
- Digital or computer-based mapping
- A system to assemble, store, manipulate, analyze, and present *geographically referenced data*
  - Data associated with, or identified by, their location
- A digital representation of real-world geographic attributes:
  - Location
  - Attributes
  - Spatial relationships
- Allows us to view, understand, question, interpret, and visualize data in many ways that reveal relationships, patterns, and trends

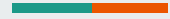


# Components



  
**Components**



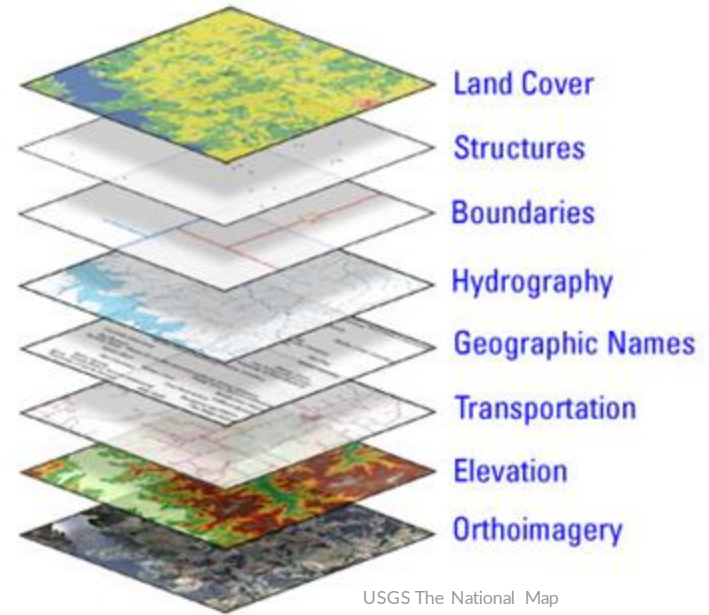


# Spatial Data



# Spatial data

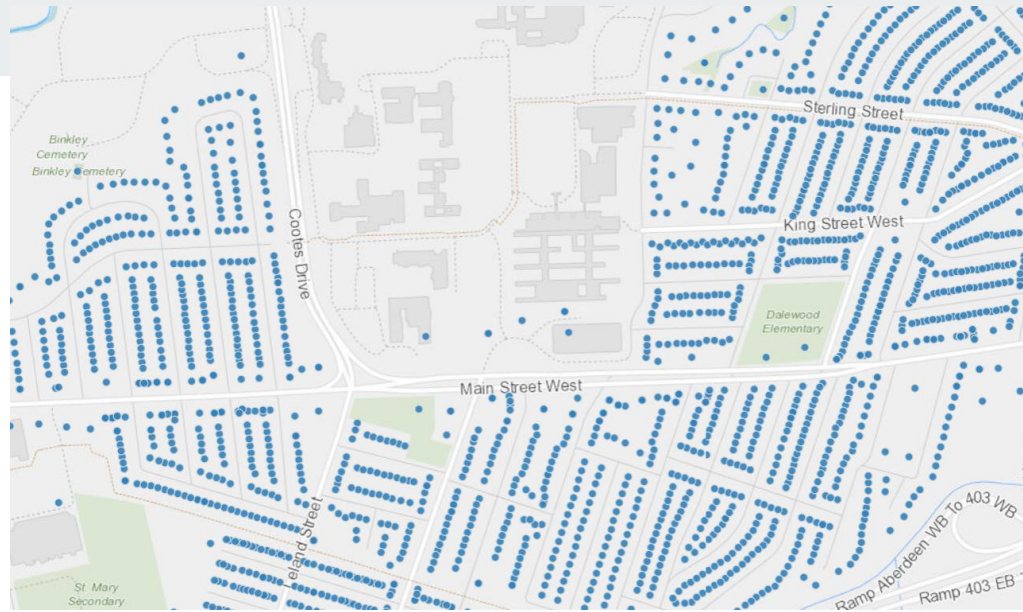
- Vector and raster data models used to represent the real world
- Data collection - GPS units, surveys, tablets, phones, crowdsourced
- Multiple datasets are stacked or joined together in GIS software
- Maps can be printed or made available online, resulting in rapid information and knowledge dissemination





# Vector data






- **Points**
  - X / Y locations
- **Line**
  - Connected X / Y locations
- **Polygon (area)**
  - Connected X / Y locations forming a closed figure
- Good for representing clearly defined objects



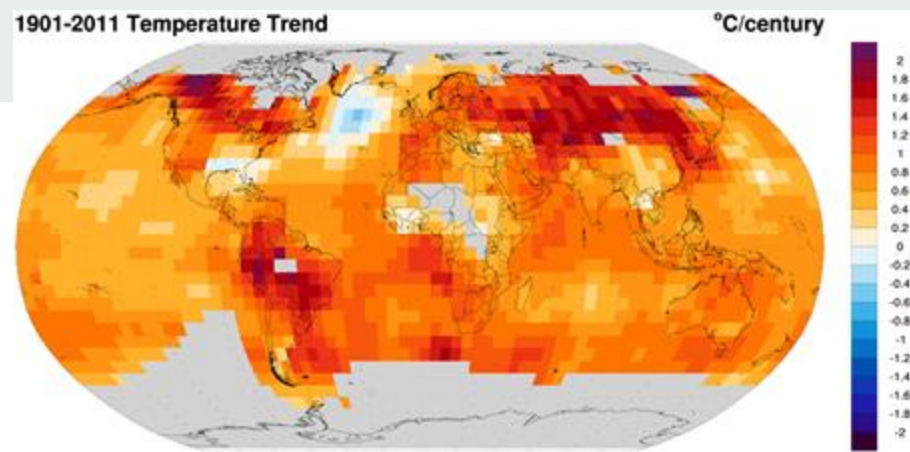


# Vector data

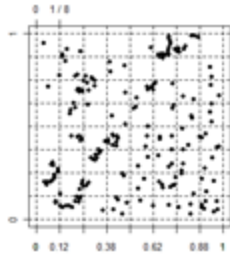
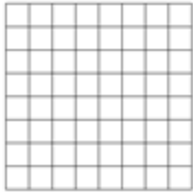
- Format - shapefile (.shp)

 PED_LANDUSE.shx	5/4/2018 12:14 PM	SHX File	1,218 KB
 PED_LANDUSE.shp	5/4/2018 12:14 PM	SHP File	27,278 KB
 PED_LANDUSE	5/4/2018 12:14 PM	PRJ File	1 KB
 PED_LANDUSE.dbf	5/4/2018 12:14 PM	DBF File	75,651 KB
 Land_Use_Codes_2009	5/4/2018 12:14 PM	Adobe Acrobat D...	33 KB

# Raster data



Wikimedia



1	3	0	0	1	12	8	0
1	4	3	3	0	2	0	2
1	7	4	1	5	4	2	2
0	3	1	2	2	2	2	3
0	5	1	9	3	3	3	4
5	0	8	0	2	4	3	2
8	4	3	2	2	7	2	3
2	10	1	5	2	1	3	7



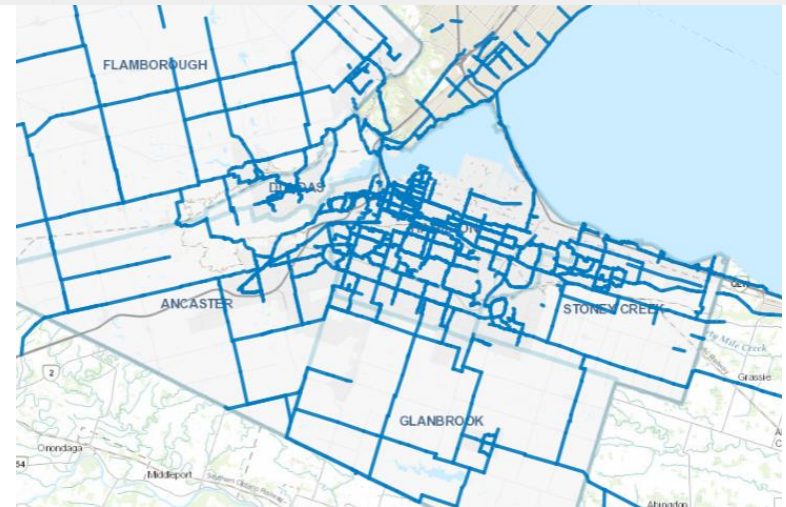
- Grid of cells
- Numbers assigned to each cell representing data
  - Categorical - Land use, e.g.
  - Continuous - Temperature, elevation, e.g.
- Good for representing continuously changing attributes

Wikimedia

# Attribute data

- Tabular data appended to spatial data providing contextual information
- The spatial data is the *where*, and the attribute data is the *what*, *where*, and *why* (GIS Lounge)

NAME	WARD	STATUS	LENGTH_IN_METRES	NEW_UPGRADE	TYPE
Upper Paradise Rd	14	Existing	3.9709000000000003		Bicycle Lane
Upper Paradise Rd	14	Existing	6.9205000000000005		Bicycle Lane
Upper Paradise Rd	14	Existing	121.26650000000001		Bicycle Lane
Upper Paradise Rd	14	Existing	130.7387		Bicycle Lane
Upper Paradise	14	Existing	155.2564	Bicycle Lane	Medium Auto Volume S
Upper Paradise	14	Existing	191.5346	Bicycle Lane	Medium Auto Volume S
Cannon St E	3	Existing	72.6759		Bicycle Lane
Hunter St E	2	Existing	78.5475		Bicycle Lane
Upper Paradise Rd	14	Existing	51.3935		Bicycle Lane
Hunter St E	2	Existing	181.5093		Bicycle Lane
Young St	2	Existing	85.6721		Bicycle Lane
Young St	2	Existing	44.297000000000004		Bicycle Lane





# Representing Data on a Map





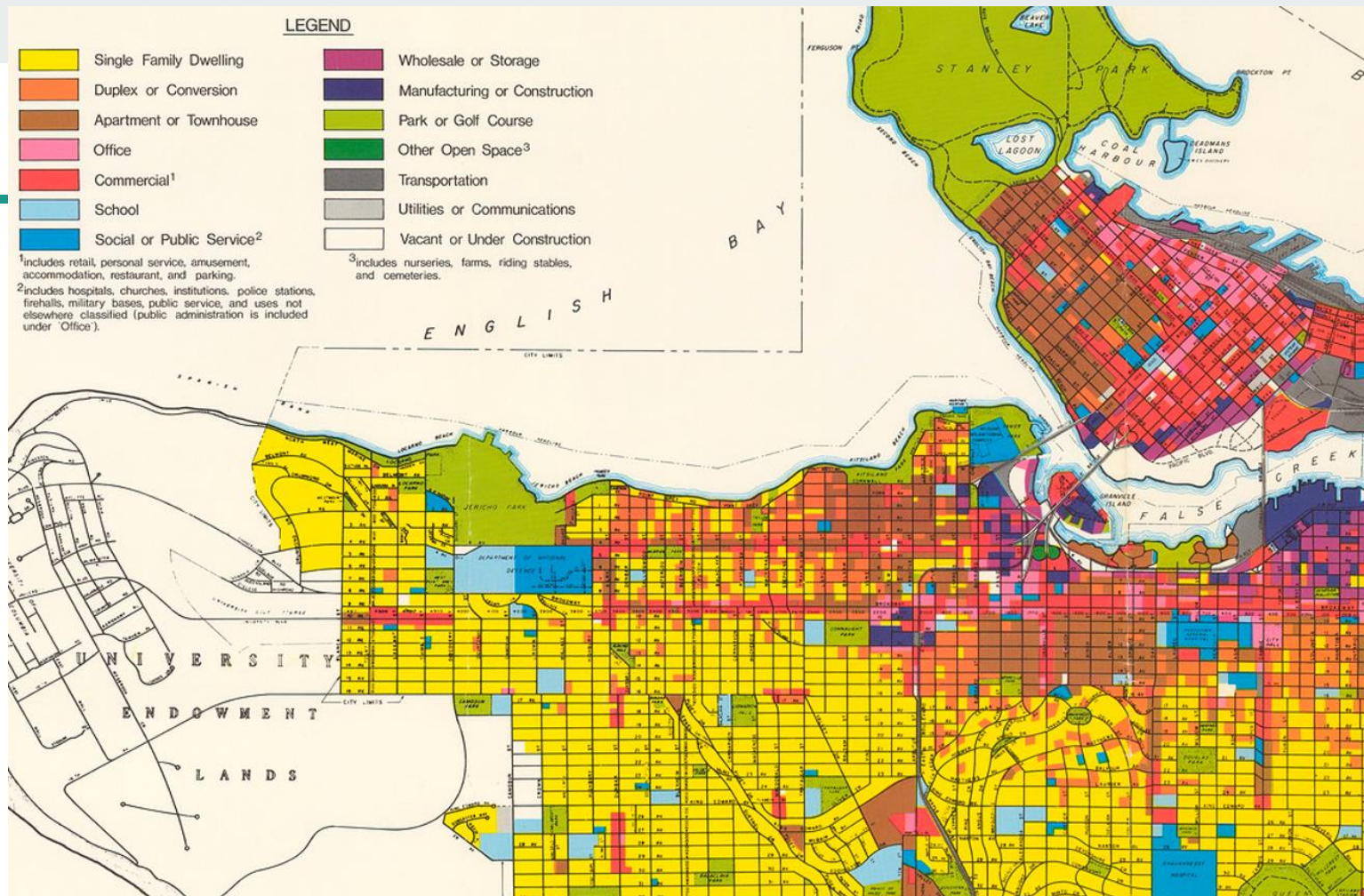
**LEGEND**

 Single Family Dwelling	 Wholesale or Storage
 Duplex or Conversion	 Manufacturing or Construction
 Apartment or Townhouse	 Park or Golf Course
 Office	 Other Open Space <sup>3</sup>
 Commercial <sup>1</sup>	 Transportation
 School	 Utilities or Communications
 Social or Public Service <sup>2</sup>	 Vacant or Under Construction

<sup>1</sup>Includes retail, personal service, amusement, accommodation, restaurant, and parking.

<sup>2</sup>Includes hospitals, churches, institutions, police stations, firehalls, military bases, public service, and uses not elsewhere classified (public administration is included under 'Office').

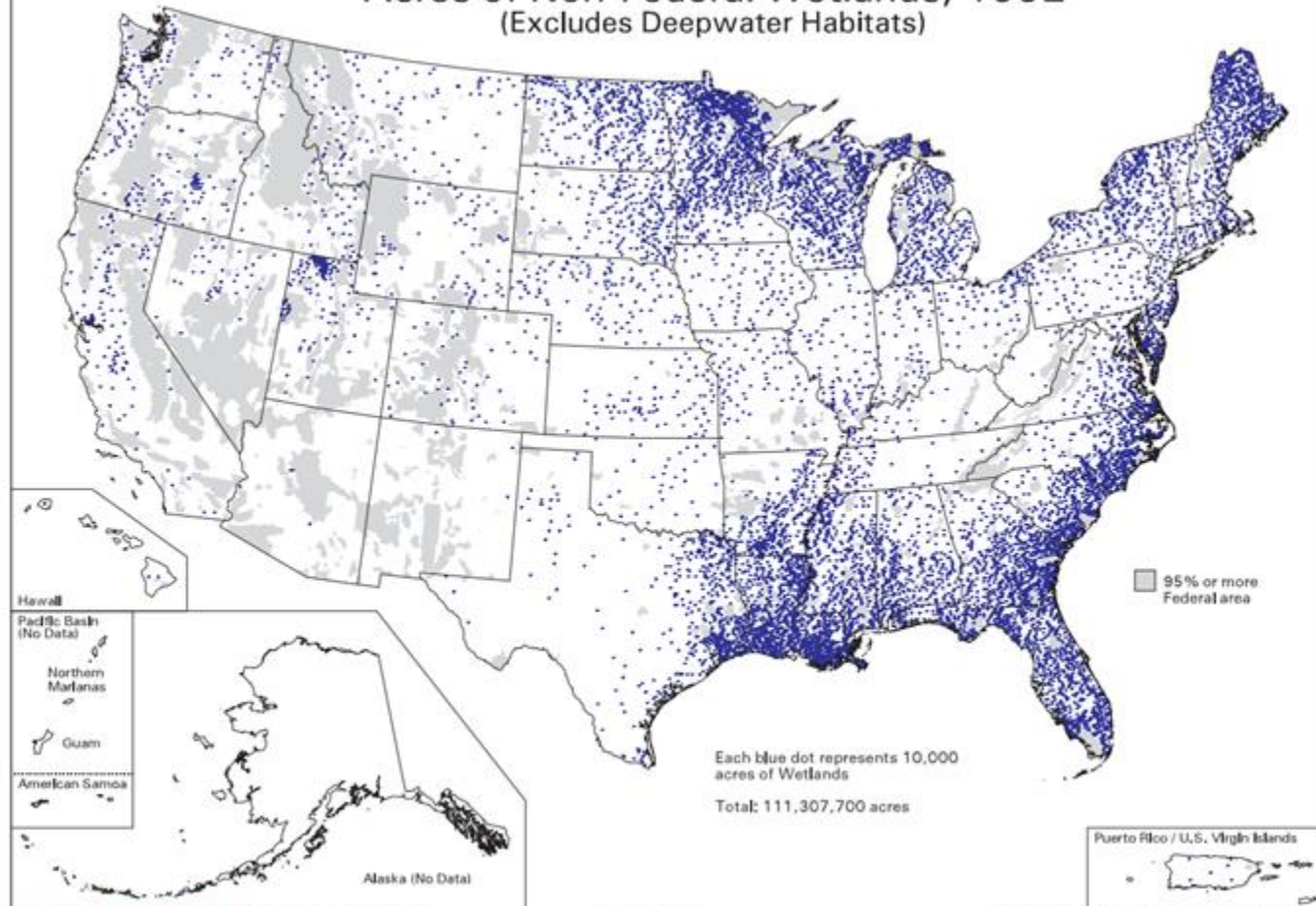
<sup>3</sup>Includes nurseries, farms, riding stables, and cemeteries.



Source: City of Vancouver Archives, Flickr

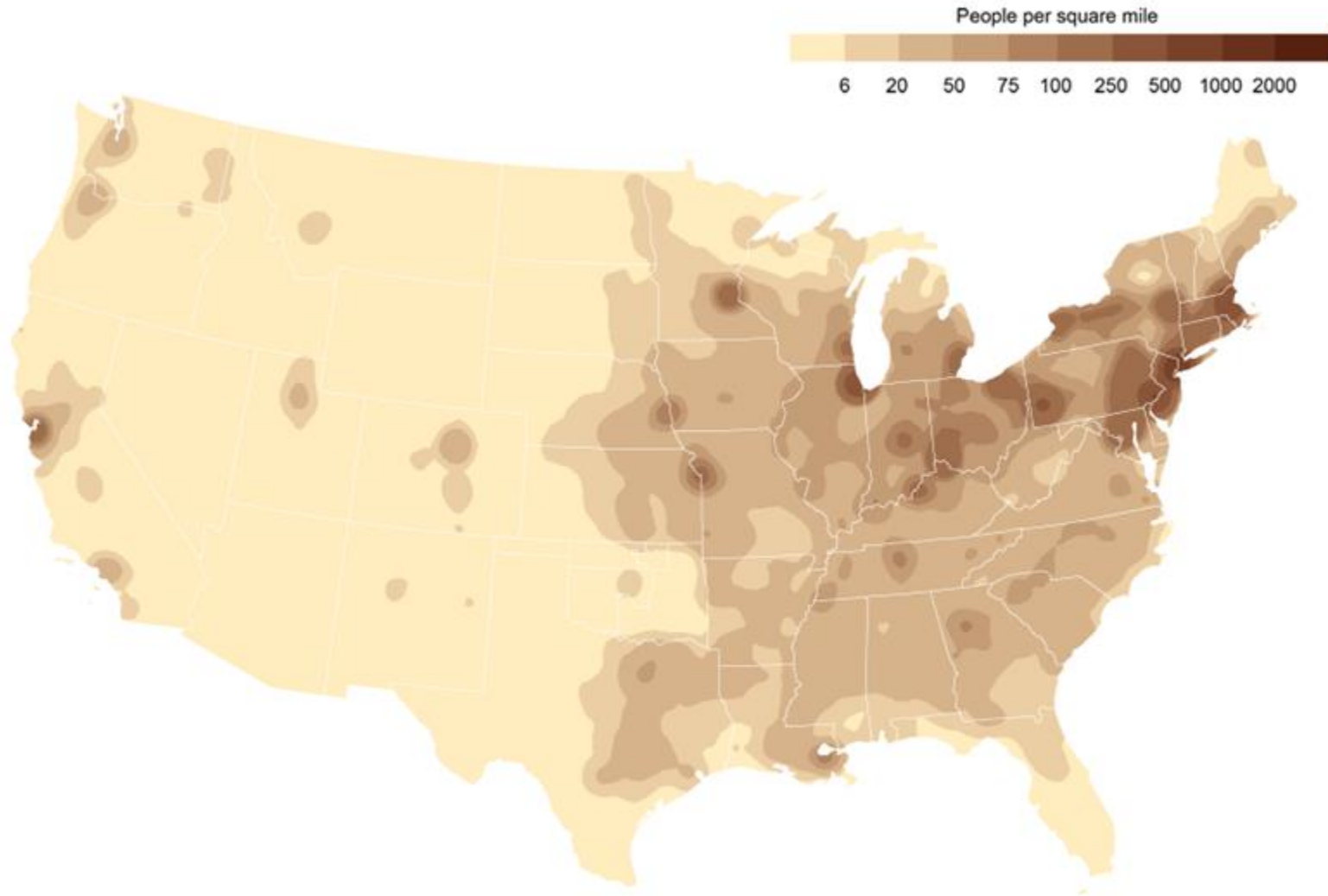


# Acres of Non-Federal Wetlands, 1992 (Excludes Deepwater Habitats)



## Maritime transportation routes in the Mediterranean

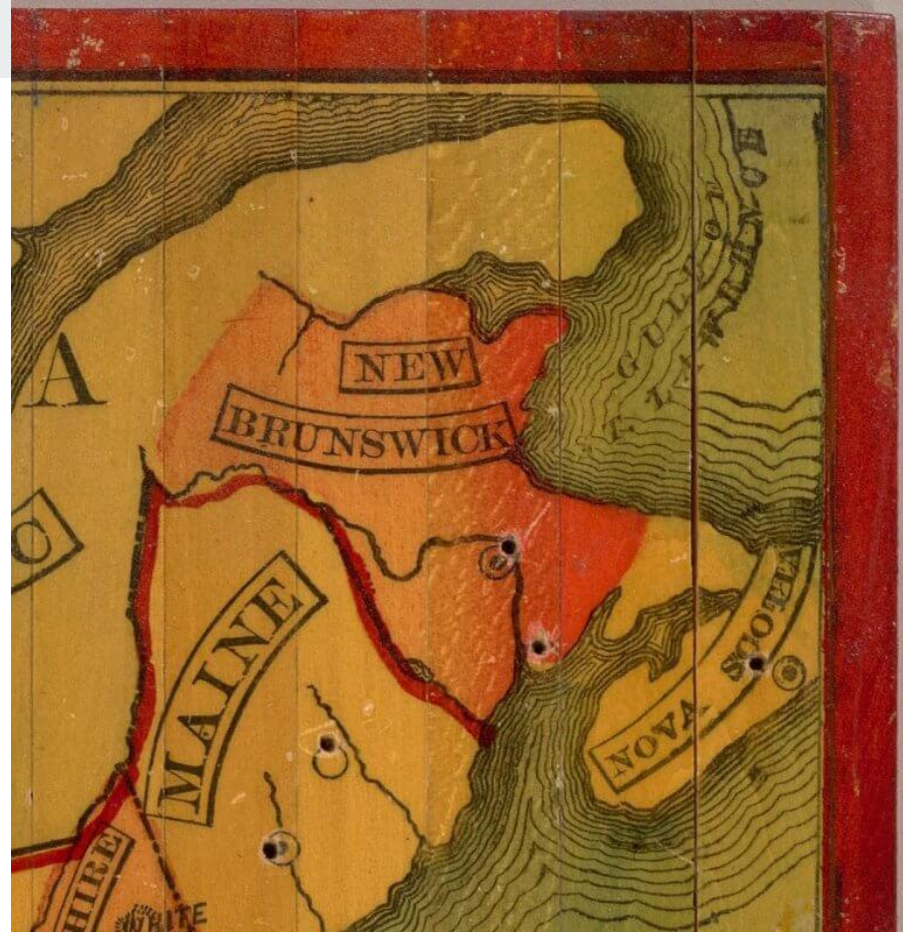







# Considerations

- What message are you trying to convey? Is it clear to the reader?
- Symbology, labels, map elements
- Generalization
- Is the data readily available?
- What map projection should you use?



Source: David Rumsey Map Collection, Confederation Centre of the Arts



# Coordinate Reference Systems (CRS)



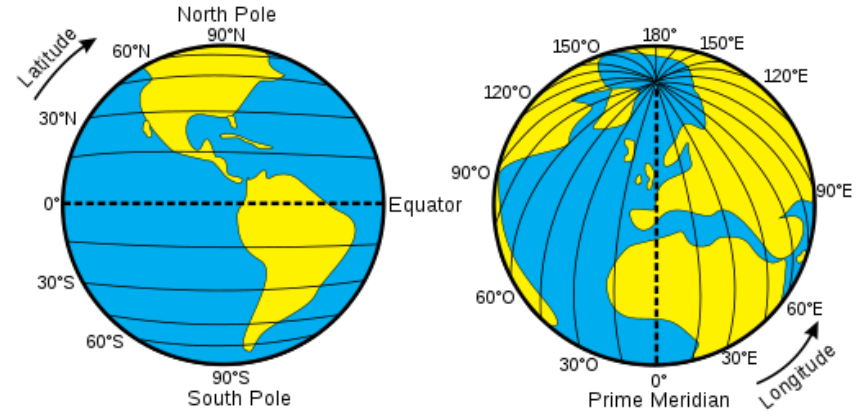
# Coordinate Reference Systems (CRS)

- Referencing the location of features on the earth's surface
- Two methods - **Geographic** Coordinate Systems or **Projected** Coordinate Systems



# Geographic Coordinate Systems

- Locations expressed as angles from a point
- Network or intersecting lines - meridians (longitude), parallels (latitude)
- Reference system for a curved earth based on a geodetic datum
- Many datums exist - World Geodetic System (WGS) 84, North American Datum (NAD) 83

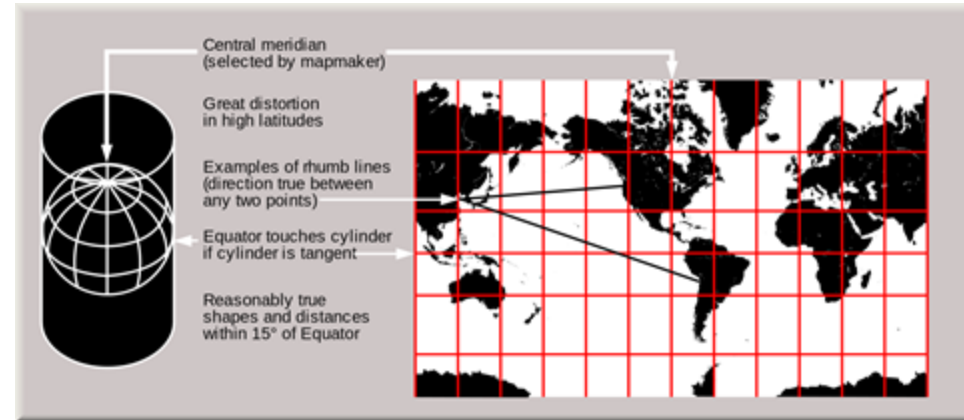
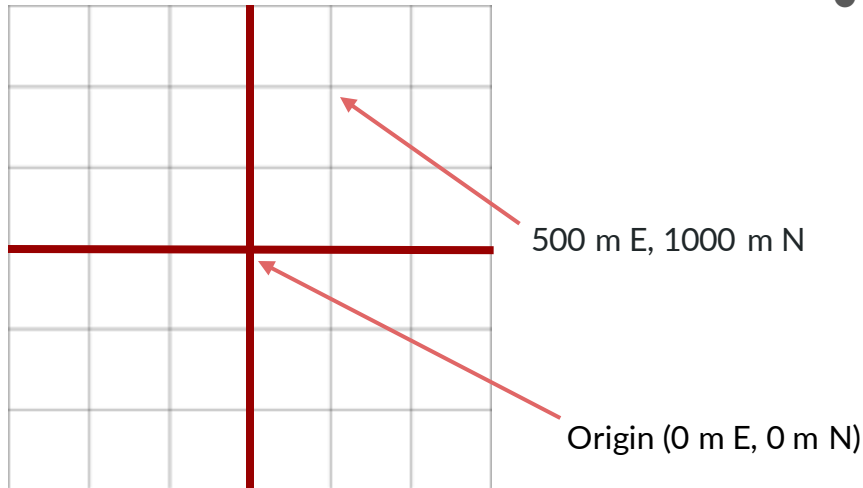


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# Projected Coordinate Systems

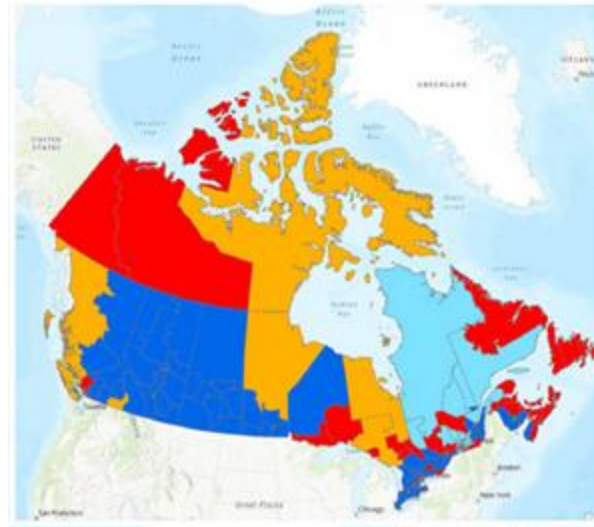
- Projecting the round earth onto a flat surface
- Representing the earth in two dimensions causes distortion
- Different projections preserve shape (*conformal*), area (*equal area*), distance (*equidistant*), or direction (*true direction*)
- Locations are referenced as distance from reference point



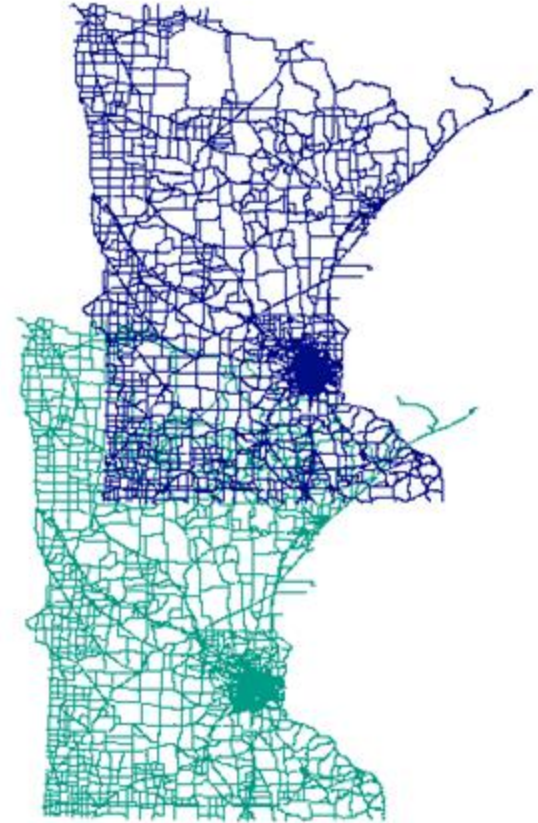




# Why is this important?



Esri



Penn State



# Spatial data sources

# Where can I get data?



- McMaster University Library
  - <https://library.mcmaster.ca/collections/geospatial-data>
- Scholars GeoPortal
  - <http://geo.scholarsportal.info/>
- City of Hamilton
  - <http://open.hamilton.ca/>
- Ontario GeoHub
  - <https://geohub.lio.gov.on.ca/>
- Canada's Open Government Portal
  - <https://open.canada.ca/en/open-data>



# GIS Software



# GIS Software

- Many, MANY types of software
- Different tools for different purposes
  - Full-featured vs. specialized
  - Open-source vs. commercial
  - User-friendly vs. technical
  - Web-based vs. desktop



# Esri / ArcGIS

- Available free of charge to *current* students, staff, and faculty at McMaster University.
- Products (incomplete list):
  - Desktop – ArcMap; ArcGIS Pro
  - Specialized – Business Analyst Online; Community Analyst Online
  - Web-based – ArcGIS Online
  - App development – App Studio; Experience Builder; Storymaps
- <https://library.mcmaster.ca/services/gis>

EMAIL US →

[libgis@mcmaster.ca](mailto:libgis@mcmaster.ca)



# ArcGIS Tutorials and Resources

Esri Canada Education and Research Resources - <https://hed.esri.ca/resourcefinder/>

Learn ArcGIS - <https://learn-arcgis-learngis.hub.arcgis.com/>

[libgis@mcmaster.ca](mailto:libgis@mcmaster.ca)



# Exercise

Mapping average market rent in Hamilton over time

Sign up for a free "public account":

- Go to [arcgis.com](https://arcgis.com)
- Click "Sign In" > Create an account > Create an ArcGIS Public Account
- Complete the form and verify your account





# Questions?

Thank you!

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